



Semantic Search
AI Integration
FileMaker Feature Update



Who I am



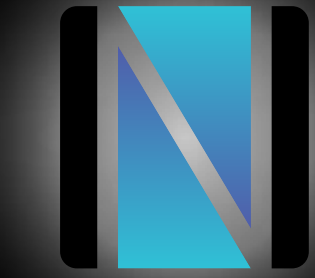
I'm not an attorney ^

- **Passionate FileMaker trainer**
- **Expert FileMaker developer**
- **Certified in FM versions 7 to present**
- **Founded 3 companies**
- **FBA Awards, conference sessions, Meetups**
- **ClarisTalk AI podcast with Cris Ippolite**



What I do

- Free training series
- Two hour classes for \$99
- Champion Class coming January 7th
- Mentoring & Coaching
- matt@navarre.training



Agenda

- Brief slides ~ 15 minutes
- Live integration into your systems ~ 1 hour
- 10 minute break
- Continue integration ~ 1 hour
- Q&A ~ remainder



AI Concepts

- Semantic Search
- Generative AI
 - Natural Language Processing
 - Language Translation
- Machine Learning
 - Has been in FM for years



Search

- Lexical

Search for exact matches in structured data

- Semantic

Search based on meaning, context, and related words



Semantic Search

- Configure AI Account
- Insert Embedding
 - Choose embedding model
 - ie text-embedding-3-small
 - Embed Single record or found set
- Perform Semantic Find



Today's work

- Integrate Semantic Search
 - Using OpenAI connection / API key
- Integrate Generative AI
 - It's all about the prompt



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Let's Integrate